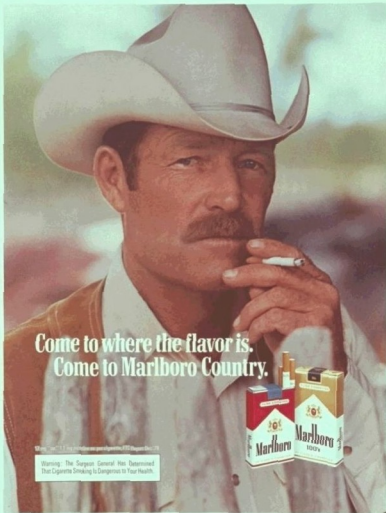


LEO BURNETT U.S.A.
A DIVISION OF THE LAMARCA COMPANY, INC.
Ad No. 4971-LAMARHEAD GAZE--PW--Reg. No. 71311--Page 4, 5 (Black)--(9 1/2" x 11 1/2" inches)--National (Other) Magazines, 1987
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**Come to where the flavor is.
Come to Marlboro Country.**

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Warning: The Surgeon General Has Determined
That Cigarette Smoking is Dangerous to Your Health.

Two packs of Marlboro Country cigarettes are shown in the bottom right corner. One is a red and white pack, and the other is a gold and white pack. Both packs are labeled "Marlboro 100's".

